



2017 MOUNT EVELYN BUSINESS AWARDS

The 2017 Mount Evelyn Business Awards are sponsored by the Mt Evelyn and Districts Community Bank (Bendigo Bank) and the Mount Evelyn Chamber of Commerce

The award process allows Mount Evelyn businesses and organisations to nominate themselves and be recognised for their achievements and their efforts to succeed in 2017

AWARD CATEGORIES

Retailing Excellence Award
Service Excellence Award
Industry Achievement Award
Community Group of the Year Award
Best Home Based Business Award
Outstanding Achievement Award
Best Presented Business Award
Environmental Award
People's Choice
Mount Evelyn Community Bank Business of the Year Award

The **Business of the Year Award** is sponsored by the Mount Evelyn Community Bank and will recognise the outstanding achievements overall by a Mount Evelyn business. This award will be judged by a panel who oversees the awards and they will identify outstanding contributions in a number of areas.

Conditions of Entry:

How to Enter: Participants are required to apply/register using the Mount Evelyn Business Award Application form attached. Please review the award criteria and submit an entry outlining how your company or organisation meets this. Your entry can be supported by any further documentation (references, photographs etc).

Entrants may participate in multiple award categories; however a separate entry must be submitted for each award category entered. Award winners are not notified prior to the public announcement.

Eligibility:

Any company, organisation, business, private or public is eligible to enter; provided they have a registered office or they do the majority of their business / activity in Mount Evelyn. Applications must be submitted by 5pm Tuesday 21st November 2017.

Confidentiality:

We will not publish the names of companies or organisations that have entered the awards nor will we reproduce any information from your entry. Therefore, if you enter the award and are unsuccessful, this will remain confidential. The organisers do however reserve the right to use information contained in the winning entry (unless marked "not for publication") for subsequent publicity promotions and other activities, relating to the awards program.

Evaluation:

An independent panel will judge the award from the applications made. Entries will be judged on the basis of the information provided in the completed application form and any supporting materials.

Further Entry Forms are available on the Mount Evelyn Community Website <http://mt-evelyn.net> or by contacting us via email president@mecci.asn.au and can also be picked up from The Mount Evelyn Community Bank and the Mount Evelyn Post Office.

Submit Entry form (with any supporting documentation and photographs) by: 5pm Tuesday 21st November 2017

Mail: The Awards Office
P.O. Box 445
Mount Evelyn 3796

or Mount Evelyn Post Office or
Mount Evelyn Community Bank



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AWARD CRITERIA

Business of the Year Award

Awarded to the business deemed to have been judged best overall performance in promoting excellence in the standards of their business and contribution to the local Mount Evelyn community. This award will be judged by the panel who oversees the following awards.

Retailing Excellence Award

The winner of this award will have clearly demonstrated that they have created a successful and growing retail business and have a clear strategy to sustain that growth. Recipients of this award are required to demonstrate how they manage, monitor and measure customer expectations, satisfaction and retention showing a strong record of growth over the past 2-4 years along with the ability to continue to drive the business forward. Evidence of creative thinking, innovation and ambition and the ability to overcome business challenges.

Service Excellence Award

This Award will go to the organisation that can best demonstrate it truly has the customer at the heart of its business, deploying and managing its resources to continuously improve its performance standards in the delivery of products or services. How the organisation develops monitors and evaluates their capability in relation to customer focused service delivery and how the organisation identity's areas and methods for improvement;

Industry Achievement Award

This award will recognise outstanding achievement in the industry which the business operates in. Applicants will need to supply examples or achievements that demonstrate they are a leader in their industry. This could include an Industry recognition from an industry body or public recognition of what the business has achieved.

Community Group of the Year Award

This award recognises a local community business or group that successfully contributes to the local community through events, facilities or services. Applicants are to describe the project, group, program, community event or initiative and how long has the group, project or program been running and who benefits? How many people involved in the group and the Impact of the group, event or project with demonstrated benefits to the community

Best Home Based Business Award

Recognises innovation, continuity and service provided by a home business. The business must have been operating for over 12 months and have Business plans and objectives in place. This award requires the applicant to demonstrate a record of growth and how innovation or their niche has enabled you to grow from their home base.

Outstanding Achievement Award

The winner of this award must be able to demonstrate the development, within the last 3 years, of an innovative product, service or process. The entry must include a clear written description of the development and its background, Commercial relevance of the development and benefit of the development to the business or customer. How the idea was implemented within your business and what impact it has made upon your business.

Best Presented Business Award

This award recognises the presentation of a local business and the efforts to maintain a high standard of presentation for their business. This award will be judged based on a range of criteria not limited to include branding, window or shop presentation and marketing and will be judged using the services of a mystery shopper.

Environmental award

This award recognises the environmental and sustainability contributions, achievements and commitments of local schools, community groups, individuals and businesses to achieve a sustainable future for Mount Evelyn. The awards recognise project, initiative, program and personal dedication to the local community in shaping Mount Evelyn into a clean, green and sustainable place to live and work.

People's Choice

As voted by the Mount Evelyn Community – forms provided at the Street Party and at the Post Office



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APPLICATION FORM

1. AWARD CATEGORY

- Retailing Excellence Award
- Service Excellence Award
- Industry Achievement Award
- Community Group of the Year Award
- Best Home Based Business Award
- Outstanding Achievement Award
- Environmental Award

Nominating for award(s):

2. APPLICANT DETAILS

Business / Organisation:

Contact Person:

Address:

Telephone:

Facsimile:

Email:

Website:

ABN:

Number of Employees/Volunteers:

Year Established:

3. Describe your business or organisation, outlining your products and services:
